ECO3 BV
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PRESS RELEASE

Graphius Group opts for chemistry-free printing plates from ECO3

Mortsel, Belgium – May 7, 2024

The Belgian Graphius Group, an expert in converting paper and folding carton into a wide range of high-end products, is improving its ecological footprint by choosing the ECO3 Adamas chemistry-free offset printing plates.

As a leading international player in the graphics sector, Graphius is committed to sustainable production by making conscious choices at every step of the production process. *"The decision to work with the ECO3 Adamas chemistry-free printing plates fits perfectly with this objective and ensures that our print preparation becomes a whole lot greener,"* says CEO Denis Geers. *"More specifically, we will reduce the waste generated by the liquids from plate preparation by no less than 50%. The decision to use the Adamas plate has to do with the ecological advantages and the performance of the product itself. Still, it was also important for us to choose a partner with production capacity in Europe. After all, transport also has a major ecological impact."*

Frederik Dehing, Global Head of Sales at ECO3, emphasizes the significant environmental benefits of the Adamas chemistry-free offset plates, stating, *"With the Adamas plate, our customers make a substantial stride towards sustainability. In the case of Graphius Group, this translates to saving hundreds of thousands of liters of water and avoiding the use of large amounts of corrosive liquids. The Adamas plates require no rinse water and are washed out with a very limited amount of gum, making them a truly eco-friendly choice."*

ECO3 is headquartered in Belgium and produces offset plates in Germany for the European market. *"At ECO3, we have opted for a global production infrastructure with a strong presence in Europe. This is a conscious choice aimed at ensuring maximum deliverability of our products to our customers. I am pleased that Graphius Group also attaches great importance to this,"* Dehing concludes.

With a consumption of almost 500,000 m² of aluminum printing plates per year, Graphius Group is one of the largest printing companies in Europe. Graphius uses mainly offset, the most important and highest-quality printing technology in the industry to produce its printed materials. After printing, the high-quality aluminum offset plates are recycled, more than 99% of the aluminum is reused.

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About Graphius Group

Graphius Group is a leading printing group founded in Ghent (Belgium) in 1928 and has grown into an international player with customers in Europe, the UK and the US. Its activities are divided into five niches, all starting from their core activity of printing paper and cardboard on sheetfed presses.

www.graphiusgroup.com

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. We provide a wide range of integrated solutions to commercial, newspaper, packaging and label printers. These solutions include printing plates, computer-to-plate systems, workflow and print management software and pressroom chemicals.

For more information on ECO3, please visit www.ECO3.com.
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