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PRESS RELEASE

# Imageworx leads the way with North America's first ECO3 flexo solution

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ECO3, a global supplier of prepress solutions, has announced its first North American flexo installation with Imageworx, a leading provider of prepress services and flexographic plates for the narrow and wide web flexo printing market.

Imageworx will adopt ECO3's full suite of flexographic technologies, including software, equipment, and consumables, and will serve as a demonstration facility for the ECO3 total flexo solution. The installation will include the Amfortis workflow, patented SPIR@L screening, and GridTune surface patterning software, along with the MAGIS DI 600 H+ imager, MAGIS F 830 dry film, and MAGIS P-L solvent plate and laminating system.

*"ECO3 plates deliver a flat-top dot with integrated screening patterns that enhance final print quality*," said Jerry Toepfer, CEO of Imageworx. *"They allow us to offer a higher-quality plate to our customers. After testing the technology, we knew this was essential to meeting our clients' expectations."*

This summer, Imageworx will host customers at its Innovation Center in Levittown, Pennsylvania, showcasing ECO3's complete flexo solution and demonstrating the benefits in productivity, quality, and sustainability.

Toepfer lists many advantages in ECO3's integrated system, including high-quality print, an open architecture allowing for non-proprietary workflow, unique and effective screening algorithms, reasonable material and hardware costs, and an excellent technical and support team.

*"Imageworx is committed to bringing the latest technology and quality printing to the flexographic industry,"* said Alex James, Business Development Officer at ECO3. *"We are very pleased that Imageworx chose to advance its flexo technology with ECO3's suite of flexo products and services."*

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## About the ECO3 total flexo solution

Flexo professionals can now manage every step of the production process more efficiently and sustainably, all with one fully integrated solution. From a dedicated all-in-one PDF workflow and image enhancement software to premium press-ready aqueous and solvent flexo plates, ECO3 delivers a seamless, end-to-end system.

At the heart of the solution is ECO3's cloud-based workflow platform, Amfortis, which automates prepress tasks, improves collaboration, and minimizes waste. From file to plate, production becomes faster, smarter, and more reliable.

A key innovation is SPIR@L screening, which ensures precise dot control for sharper detail, vibrant color, and consistent results. Paired with GridTune surface patterning, the system helps reduce costs while supporting greater sustainability.

The MAGIS plate system uses a dry film lamination process to create stable flat-top dots, consuming four times less energy than traditional LAMS plates. This results in faster processing, reduced energy use, and greater press stability. In addition, the MAGIS P-Eco Water Wash plate system features an inline filtration system that removes 100% of solids from the washout water without using any chemicals.

ECO3's broad portfolio offers a one-stop solution for a wide range of printing requirements, and the total cost of ownership of our open systems will be especially appealing to printers and converters seeking an alternative to their current suppliers.

### About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. The company provides a wide range of integrated solutions to commercial, newspaper, packaging, and label printers. These solutions include printing plates, computer-to-plate systems, workflow and print management software, and pressroom chemicals.
For more information about ECO3, please visit www.ECO3.com. Follow us on LinkedIn and Facebook.

### About Imageworx

Imageworx specializes in professional file conversion and color separations for flexographic packaging printers. They have particular expertise in the print technology associated with labels, flexible packaging, shrink sleeve, cup, and tube production. Their prepress operators utilize the latest graphic hardware, software, and flexographic platemaking equipment to perform all necessary prepress services to maximize the potential of a file once printed. Imageworx is located in Levittown, Pennsylvania, and operates from a modern 31,500 square-foot facility.
For more information about Imageworx, please visit imageworx.net