

PRESS RELEASE

ECO3's total flexo solution to be showcased live at Imageworx for the Harper Roadshow

Levittown, USA – June 19, 2025

ECO3, a leading global supplier of prepress systems, will showcase its complete flexographic solution in a real production environment during the Harper Roadshow – Imaging Excellence event on June 26 in Levittown, Pennsylvania.

Hosted at Imageworx, a premier and innovative trade shop, the event will feature ECO3's software, equipment and consumables, demonstrating how flexo printers can reduce waste, cut costs, enhance quality and improve sustainability. This is the first time the complete ECO3 flexo solution will be presented in a live commercial setting, giving attendees a unique opportunity to see its performance in action.

Alex James, Business Development Manager for ECO3, will be a featured speaker. With more than 20 years of flexographic and packaging experience, he will share ECO3's breakthrough flat top dot technology for superior plate making and advanced SPIR@L screening technology, which replaces traditional dots with efficient, cost-saving spiral shapes, ensuring consistent, vibrant colors.

"Join us at the Harper Roadshow, where our total flexo solution will be installed and running live," said Dave Carey, Senior Product Marketing Manager, North America at ECO3. "Alex will share his wealth of knowledge and answer questions on how to grow your flexo business."

For details and registration, visit the [Harper Roadshow website](#).

About the ECO3 total flexo solution

MAGIS, designed specifically for modern flexo printers, makes it easy to achieve more with less. Now, flexo professionals can seamlessly manage every step in the production process, from a dedicated all-in-one PDF workflow solution and image quality enhancement software to the highest quality press-ready aqueous and solvent flexo plates, all from one company.

At the heart of the solution is ECO3's cloud-based workflow platform, Amfortis, which automates prepress tasks, improves collaboration, and minimizes waste. From file to plate, production becomes faster, smarter, and more reliable.

Groundbreaking ECO3 SPIR@L screening technology delivers an optimal dot shape for finer details, vibrant colors, and repeatable color accuracy, all while using less ink, reducing costs, and improving sustainability.

The MAGIS flexo plate system uses a dry film lamination process, generating superior flat top dots for high-resolution image reproduction for the high demands of labels and flexible product applications. This energy-efficient system requires four times less energy than LAMS plates, with shorter processing times and more stability on press, resulting in fewer unscheduled press stops. The MAGIS P-Eco aqueous plate system includes an automatic inline filter solution ensuring 100% removal of solid content from the washout water without using any chemicals.

ECO3's broad portfolio offers a one-stop solution for a wide range of printing requirements, and the total cost of ownership of our open systems will be especially appealing to printers and converters seeking an alternative to their current suppliers.

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. The company provides a wide range of integrated solutions to commercial, newspaper, packaging, and label printers. These solutions include printing plates, digital imaging systems, processors, workflow and print management software, and pressroom chemicals.

ECO3's broad portfolio provides a one-stop solution for a multitude of printing requirements, and the attractive total cost of ownership of our open systems will be especially appealing to those printers and converters seeking an alternative to their current suppliers.

For more information about ECO3, please visit www.ECO3.com. Follow us on [LinkedIn](#) and [Facebook](#).