

PRESS RELEASE

ECO3 introduces next-generation all-in-one aqueous flexo solution at Labelexpo 2025.

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ECO3 will unveil the future of aqueous flexo platemaking at Labelexpo Europe, taking place 16–19 September 2025 in Barcelona. At Hall 5, Booth 5D13, ECO3 will premiere the MAGIS PRO-Eco 300+, a next-generation all-in-one aqueous processor that combines LED exposure, washout, drying, and finishing in a compact, efficient unit.

The MAGIS PRO-Eco 300+ is designed to make sustainable platemaking simpler and faster. Its integrated workflow is intended to simplify daily operation, reduce manual steps, and support a more efficient production process. With LED UV exposure, it avoids the warm-up delays of traditional lamps, lowers energy needs, and provides more stable operation. The steady, uniform output of LED ensures consistent plate quality across jobs, while eliminating the hassle of frequent lamp changes and recalibrations.

Tailored for label and narrow web converters as well as repro houses, it offers a practical path to solvent-free platemaking. Unlike thermal systems, this approach combines aqueous processing with ECO3's unique Dry-Film-Lamination technology, ensuring the consistency, detail and reliability that flexo production demands.

"Our focus is on providing a complete solution", says Guy Desmet, Global Head of Strategy & Marketing at ECO3. "The MAGIS PRO-Eco 300+ is an important addition because it makes aqueous platemaking more practical and accessible. More importantly, it fits into a bigger picture: an open flexo system that supports both aqueous and solvent workflows, designed to help printers achieve the highest consistency and quality while working more efficiently and with a lower environmental footprint."

Sustainability at the core of a complete flexo offering

ECO3's flexo portfolio is designed to give flexo professionals real choices in how they move toward more sustainable production. With the MAGIS PRO-Eco 300+ supporting aqueous platemaking, the Amfortis workflow ensuring accuracy and automation, and the availability of solvent plate solutions for hybrid setups, ECO3 provides a flexible path forward that matches each printer's needs and pace of investment.

This offering is further strengthened by ECO3's technologies, such as SPIR@L screening, which delivers sharper image detail and smoother tonal rendering, and GridTune surface patterning, which ensures consistent ink transfer and optimized solids. By improving quality and consistency on press, these innovations help flexo professionals reduce waste and downtime, supporting more efficient and sustainable production.

Why visit ECO3 at Labelexpo Europe?

Visitors to booth 5D13 will be able to learn how ECO3's open flexo system integrates with existing environments and how it can support a shift toward more sustainable and efficient production. The ECO3 team will be available to share insights, discuss tailored options, and show how sustainability and productivity can go hand in hand.

Discover how ECO3 helps you bring flexo in-house, reduce costs, and meet sustainability goals, all with one trusted partner.

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. The company provides a wide range of integrated solutions to packaging, label, commercial and newspaper printers. These solutions include printing plates, computer-to-plate systems, workflow and print management software, and pressroom chemicals.

For more information about ECO3, please visit www.ECO3.com. Follow us on [LinkedIn](#) and [Facebook](#).