

PRESS RELEASE

ECO3 strengthens partnerships with Adobe and CAI ahead of PRINTING United 2026

Mortsel, Belgium – September 9, 2026

Strategic partnerships will take center stage at ECO3's presence at PRINTING United 2026. Through an expanded collaboration with Adobe and its longstanding partnership with CAI, formerly known as Graphic Communications, ECO3 continues to build an ecosystem that connects business systems, workflow automation, AI-powered file preparation and production technologies. Visitors to the show can also look forward to a major software announcement that will be revealed during the event.

Online ordering, shorter production runs and increasing file complexity are placing high demands on print service providers. At the same time, experienced prepress operators are becoming harder to find. To remain competitive, printers are increasingly investing in workflow automation, intelligent file preparation and connected software ecosystems that eliminate manual touchpoints and streamline production from order intake to final output.

As part of this strategy, ECO3 is expanding its collaboration with Adobe by integrating Print Ready SDK, part of Adobe Print Services. Print Ready builds on the proven foundation of Adobe PDF Print Engine to bring AI-driven intelligence that automatically corrects, enhances, and optimizes incoming PDF files before they enter production workflows. The result is a more automated and efficient production process, reducing manual intervention while improving consistency and productivity. Print Ready reflects Adobe's next-generation vision: a smarter, more automated production print experience.

By combining Adobe's expertise in document technologies and intelligent file preparation with ECO3's workflow automation capabilities, the two companies are helping printers create more resilient production environments capable of handling larger job volumes, greater file diversity and increasing operational complexity. The result is a more streamlined path from file submission to finished output, supported by intelligent automation and data-driven production workflows.

"Printers are building ecosystems that connect business systems and workflow automation. Production technologies and file preparation must be just as connected," said Naveen Goel, General Manager and Vice President, Adobe Print Technologies. "Adobe Print Services combined with Adobe PDF Print Engine contributes to a more resilient ECO3 production

environment, one that delivers a more streamlined path from file submission to finished output. It's a strong example of the smarter, more automated production print experience the industry is moving toward."

At PRINTING United, ECO3 will also exhibit alongside CAI, continuing a successful partnership focused on connecting business management and production workflows. Through integration between MIS, ERP and workflow automation technologies, ECO3 and CAI help printers create a more connected production environment, improving visibility, productivity and operational control across the entire print operation.

Today's printers need more than standalone software products. They need connected solutions that allow information, workflows and production systems to work together seamlessly," said Arnaud Becuwe, Head of Software ECO3. "Our collaborations with Adobe and CAI reflect our commitment to helping customers automate processes, reduce operational complexity and build more intelligent print production environments."

Visitors to PRINTING United will discover how AI-powered file preparation, workflow automation, business system integration and connected production technologies are coming together to create the next generation of intelligent print manufacturing. By connecting systems, data, workflows and production equipment, ECO3 and its partners are helping printers reduce operational complexity, improve visibility across the production process and accelerate their journey toward smarter, more automated print operations.

ECO3 will also use PRINTING United as the stage for a significant software announcement that represents the next chapter in the company's vision for intelligent, connected print production. Additional details will be revealed during the exhibition.

PRINTING United Expo 2026 takes place September 23-25 at the Las Vegas Convention Center in Las Vegas, Nevada.

About CAI

CAI Graphic Communications (formerly Graphic Communication) is a leading provider of manufacturing ERP and production software for the graphic communications market serving commercial and publication printers, promotional and transactional mail producers, sign & screen display manufacturers, in-house print centers and print-for-pay providers.

For more information, please visit caisoft.com/industries/graphic-communications-print/

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. We provide a wide range of integrated solutions to commercial, newspaper, packaging, and label printers.

These solutions include printing plates, computer-to-plate systems, workflow and print management software, and pressroom chemicals.

For more information, please visit ECO3.com. Follow us on [LinkedIn](#) and [Facebook](#).

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