

PRESS RELEASE

ECO3 unveils APOGEE IQ: an integrated platform for connected print production

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ECO3 today announces APOGEE IQ, the next generation of its APOGEE prepress workflow platform. Where APOGEE has automated prepress workflows, APOGEE IQ expands that foundation into full print operation integration, connecting business systems, shop floor equipment, and production data into one environment. It reflects ECO3's commitment to building a future-proof platform for print businesses.

As print operations have grown more sophisticated, so has the number of systems involved in running them. MIS, ERP, eCommerce, CRM, logistics, and workflow platforms increasingly operate alongside prepress workflow tools like ECO3 APOGEE – often with limited integration between them. The result: manual data transfer, fragile point-to-point connections, and limited visibility into what is actually happening on the production floor.

APOGEE IQ is designed to bridge that gap. Built around a central integration layer, the platform connects business applications, production systems and automates the flow of information between them. Print businesses gain real-time visibility into order status, production progress, and shop floor activity, for a truly connected, data-driven operation.

Built on two connected applications

APOGEE IQ is built on two connected applications:

- **APOGEE IQ Integrate** connects business applications – including MIS, ERP, eCommerce, CRM, and logistics platforms – through a central integration layer, reducing manual data entry and keeping systems synchronized.
- **APOGEE IQ Retrieve** captures operational data directly from connected production equipment, including presses, CTP systems, digital presses, and finishing equipment.

Together, these capabilities enable print businesses to automate multi-step processes based on events and conditions, route and validate information automatically, and turn data into actionable insight for scheduling, planning, and resource allocation.

"We're moving beyond automating individual workflows to connecting the entire print operation. APOGEE IQ gives our customers one connected platform to see what's happening across their operation and make faster, better-informed decisions" – said Arnaud Becuwe, Head of Software at ECO3.

Built with industry partners

ECO3 developed APOGEE IQ in partnership with Bodoni and powers it with Adobe Print Services, with additional partners to be announced soon. Expanding this partner ecosystem is central to the platform's value: the more systems and vendors connected to APOGEE IQ, the more tangible its promise of a truly connected print operation becomes.

Availability

APOGEE IQ will be available in Q2 2027 for print businesses running ECO3 APOGEE or other prepress workflow solutions. More information is available at eco3-software.com.

For more information or press inquiries:

press@eco3.com

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. The company provides a wide range of integrated solutions to commercial, newspaper, packaging, and label printers.

These solutions include printing plates, computer-to-plate systems, workflow and print management software, and pressroom chemicals.

For more information, please visit ECO3.com. Follow us on [LinkedIn](#) and [Facebook](#).

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