

PRESS RELEASE

ECO3 enters the digital label market with ELIO: The right balance of performance, flexibility and investment

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ECO3 today announces ELIO, a new family of UV inkjet label presses, marking the company's entry into the digital label market. Building on decades of experience in prepress, workflow automation, color management and print production support, ECO3 brings a fresh perspective to label production, helping converters respond to growing demand for shorter runs, increased SKU proliferation, personalization and faster turnaround times.

Designed around the practical requirements of today's label converters, ELIO delivers the right balance of performance, flexibility and investment. Rather than focusing on maximum specifications, ELIO focuses on what matters most: helping converters grow their business profitably.

More than a press, ELIO is a complete label production ecosystem that combines proven hardware, ELIO inks, APOGEE Digital workflow software and ECO3's pre- and post-sales support. Together, these elements provide converters with an integrated solution for efficient, reliable and profitable label production.

Three ways to label differently

The ELIO portfolio is available in three configurations, allowing converters to select the level of digital capability that best matches their production strategy and business objectives. [Explore ELIO in our virtual showroom.](#)

ELIO Essenza provides an accessible entry into industrial digital label production. Offering print speeds of up to 50 m/min, six color channels allowing CMYK to be combined with white, and a resolution up to 600 × 1200 dpi, it delivers the capabilities required for many label applications.

Built around the industry's most widely adopted 330 mm label format, ELIO Essenza offers an attractive balance of performance and investment. Optional inline primer, lamination and die-cutting modules provide additional production flexibility.

For converters seeking higher productivity and enhanced print quality, **ELIO Forma** expands capability to speeds of up to 80 m/min with a native 1200 × 1200 dpi resolution. The platform supports CMYK plus extended color gamut options – orange, green, violet and white, supported by LED curing.

For converters looking to combine the advantages of digital and conventional flexo printing, **ELIO Hybrid** offers a customized platform integrating digital UV inkjet and conventional flexographic printing technologies in a single production environment.

Across the entire product family, ELIO leverages proven **Kyocera technology** to deliver reliable industrial performance while addressing the real-world requirements of modern label converters.

"Converters do not need more technology for the sake of technology," said Christian Tebroke, CEO of ECO3. "They need a partner that helps them serve customers, run efficiently and generate profitable growth. That is the philosophy behind ELIO: delivering the capabilities they need in a solution that combines performance, flexibility and investment efficiency."

A different kind of newcomer

While ELIO represents ECO3's entry into the label market, the company brings decades of experience supporting printing businesses around the world.

"While ELIO marks ECO3's entry into digital label printing, it builds on decades of experience serving the printing industry," said Iris Bogunovic, Product Manager Digital Label Printing at ECO3. "We believe converters need more than specifications alone. They need a solution that combines reliable performance, efficient workflow, expert support and attractive economics. That is what ELIO is designed to deliver."

Availability

The ELIO portfolio is available for order immediately and will be commercialized through ECO3's established sales and service network in Europe and the Americas.

For more information or press inquiries

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About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. The company provides a wide range of integrated solutions to commercial, newspaper, packaging, and label printers.

These solutions include printing plates, computer-to-plate systems, workflow and print management software, and pressroom chemicals.

For more information, please visit ECO3.com. Follow us on [LinkedIn](#) and [Facebook](#).

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