

PRESS RELEASE

ECO3 announces strategic partnership with PlanProphet ahead of APOGEE IQ launch

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ECO3 and PlanProphet announce a collaboration for connectivity of CRM and print automation software. This alliance paves the way for the upcoming release of ECO3's APOGEE IQ software, scheduled to launch in Q2 of 2027. Through this partnership, PlanProphet and ECO3 enable print service providers to minimize complexity, maximize output efficiency, and advance toward intelligent, connected production environments.

Print service providers face rising demands for efficiency, quick turnarounds, and tight alignment between business administration and production workflows. Surviving in a competitive market requires connected platforms that bridge customer relations, enterprise systems, and prepress automation to remove manual touchpoints throughout the entire order-to-delivery lifecycle.

Announced in September 2026 and debuting next year, APOGEE IQ is ECO3's integrated platform designed for connected print production that extends automated workflow capabilities beyond traditional prepress. By partnering with PlanProphet, APOGEE IQ connects core production management with automated customer communication and business intelligence tools. This integration helps print service providers streamline operations across the entire workflow, connecting systems and enhancing both manufacturing efficiency and customer experience.

Connecting PlanProphet's Print CRM & Growth Platform with ECO3's reliable print automation production software creates a unified ecosystem for printers. Ultimately, this integration minimizes administrative friction, enhances visibility across operations, and accelerates the shift toward intelligent, connected print production.

ECO3's Global Head of Software, Arnaud Becuwe explains PlanProphet's role in the new APOGEE IQ software. *"Think of a reprint opportunity identified by PlanProphet: a special offer goes to the customer; the resulting order is captured in CAI PACE and flows automatically into APOGEE for production. Once the job is produced, APOGEE feeds back the actual production cost and ready-to-ship information. What used to be separate steps across different systems becomes one connected flow – from marketing opportunity, to order, to production, and back to the business. That is the promise of APOGEE IQ."*

"PlanProphet has historically focused on the front-of-house side of the print business, supporting sales, customer service, and collections workflows. We're excited to expand that connectivity into

the back of the house, where systems like ECO3 help print shops run production more efficiently,” remarked Lemay Sanchez, CEO and Co-Founder of PlanProphet. “This integration brings those two sides of the business closer together and moves us toward a true 360-degree connection for our customers, linking front-of-house processes with the systems that power production.”

By bridging business management tools with advanced prepress production, ECO3 and PlanProphet are helping printers optimize efficiency, enhance customer experiences, eliminate manual touchpoints, and drive the next generation of automated print operations.

For more information about ECO3 and its solutions, please visit [ECO3.com](https://www.eco3.com). To learn more about PlanProphet and the Champion Summit, visit [PlanProphet.com](https://www.planprophet.com).

For more information or press inquiries
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About PlanProphet

PlanProphet is the Print CRM & Growth Platform, powered by Salesforce and designed specifically for the printing industry. PlanProphet connects in real time to the systems shops already run and adds CRM, sales and marketing automation, analytics, and purpose-built AI, giving teams everything they need to grow the business. For more information, please visit [PlanProphet.com](https://www.planprophet.com).

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. ECO3 provides a wide range of integrated solutions to commercial, newspaper, packaging, and label printers. These solutions include printing plates, computer-to-plate systems, workflow and print management software, and pressroom chemicals.

For more information, please visit [ECO3.com](https://www.eco3.com). Follow us on [LinkedIn](#) and [Facebook](#).

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