

## PRESS RELEASE

# ECO3 and eProductivity Software launch ECONNECT 25: A new global roadshow for print innovation

Mortsel, Belgium – February 20, 2025

ECO3 and eProductivity Software (ePS) are proud to announce the launch of ECONNECT 25— an exclusive new series of roadshows which will create a new forum for printers to learn how to develop their workforce of the future and how they can capitalize on the latest AI developments.

The first event in this exciting series will take place from 17-18 March at Aston Villa Football Club in Birmingham, UK, offering attendees a hands-on opportunity to explore cutting-edge advancements in print technology and workflow automation. The two-day conference is free to attend and open to any print business, providing invaluable learning insights and networking opportunities. ECONNECT 25 events will also take place in locations in Germany and the United States throughout the year.

## ECONNECT 25: Connecting your team and technology

At ECONNECT 25, attendees will discover strategies to multi-skill their teams and build a more versatile workforce. They will engage with industry experts in Print AI to learn how artificial intelligence is revolutionizing the print sector and gain insights into the powerful integration of ECO3 and ePS solutions, exploring how these innovations can drive business growth. The event will also feature panel discussions with forward-thinking businesses that are successfully leveraging automation and workflow advancements. Additionally, attendees will hear from special guest speakers and enjoy an evening dinner, providing a valuable networking opportunity with their industry peers.

*“The powerful integration between ePS MIS/ERP solutions and ECO3 prepress software offers printers one of the most automated, efficient, and sustainable end-to-end workflows available today. With the new developments in AI and automation, we can help printers of all sizes prepare their business and their teams for the new future of print,”* said Dan Vertachnik, CEO of Print ePS.

*"With automation and AI reshaping the printing industry, ECONNECT 25 offers a dedicated platform for print professionals to explore new opportunities, optimize their operations, and future-proof their workforces,"* said Guy Desmet, ECO3 Global Head of Strategy & Marketing.

Spaces for this event are limited. Attendees can secure their place by registering with [ePS](#) or [ECO3](#) and be part of the future of print technology at ECONNECT 25.

## About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. We provide a wide range of integrated solutions to commercial, newspaper, packaging and label printers. These solutions include printing plates, computer-to-plate systems, workflow and print management software. For more information about ECO3, please visit [www.ECO3.com](http://www.ECO3.com). Follow us on [LinkedIn](#) and [Facebook](#).

## About eProductivity Software

eProductivity Software (ePS) is a leading global provider of industry-specific business and production software technology for the packaging and print industries. The company's integrated and automated software offerings and point solutions are designed to enable revenue growth and drive operating and production efficiencies. eProductivity Software is headquartered in Pittsburgh, Pennsylvania with offices worldwide. With over thirty years dedicated to delivering best-in-class technology to the packaging and printing industries, it is the company's deep-held philosophy that eProductivity Software succeeds when its customers thrive. For more information about ePS, please visit [www.EPSSW.com](http://www.EPSSW.com).