

PRESS RELEASE

ECO3 highlights flexo progress in the Latin American region at ExpoPrint & ConverFlexo 2026

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ExpoPrint & ConverFlexo 2026 brought together the full spectrum of the print industry in Brazil. As one of the largest industry events in Latin America, the show provided an important platform for tradeshops, printers and converters to explore production technologies in practice.

Throughout the event, that welcomed more than 50.000 visitors over 5 days, ECO3 operated its booth as a live prepress environment. End-to-End workflows ran continuously during the show, reflecting how jobs are processed and prepared in daily production.

Packaging applications played a central role, with hands-on platemaking demonstrations taking place at the stand. ECO3 demonstrated how automated prepress and controlled platemaking support shorter runs, tighter deadlines, and increasing file complexity. Incoming jobs were processed through Amfortis v4, including its PackIQ automation module. Press-ready, eco-friendly flexo plates of the highest quality were produced using ECO3's MAGIS system, which integrates direct imaging, dry-film lamination and an all-in-one aqueous processing unit.

Beyond live demonstrations, the event highlighted clear market momentum. Packaging and flexo discussions centered on sustainability, automation, and efficiency, with tradeshops and converters showing strong interest in solutions that support more responsible production processes and better control over increasingly complex workflows.

In parallel, several system sales were recorded in Brazil, Argentina, and Bolivia, reflecting continued confidence in ECO3. Interest in workflow software and advanced screening solutions further underlined the focus on reducing production time, lowering ink and paper consumption, and improving print quality.

"The trade show exceeded our expectations, not only for Brazil but for Latin America as a whole." said Fabrizio Valentini, Head of Sales LATAM. "It allowed us to initiate and strengthen multiple strategic conversations with clients, which now represent clear business and growth opportunities for the company across the region."

ECO3's participation at ExpoPrint & ConverFlexo 2026 reflects its established position in the Latin American print and packaging industry. The next opportunity to connect will follow in May at Expográfica 2026 in Mexico, where ECO3 will continue discussions around commercial printing, packaging, and flexo production in the context of local market needs.



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About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. The company provides a wide range of integrated solutions to commercial, newspaper, packaging, and label printers. These solutions include printing plates, computer-to-plate systems, workflow and print management software, and pressroom chemicals.

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