

PRESS RELEASE

ECO3 enters the Flexo Industry with a complete Prepress Solution

ECO3, one of the leading global suppliers of prepress systems to the offset industry (and formerly known as Agfa Offset Solutions), enters the world of flexo. At Labelexpo (Brussels, September 11-14), the company will demonstrate its portfolio for the flexo label segment.

Mortsel, Belgium – 4 September 2023

Based on its long-standing expertise in prepress, ECO3 has now mirrored its successful approach of offering a complete solution to the offset printing industry into the world of flexo. ECO3 will offer a complete prepress system for flexo, from editing the designer's artwork and image quality enhancement to the highest-quality press-ready aqueous flexo plates.

"The attractive 'total cost-of-ownership' of our open system will be especially appealing to those label printers who consider taking prepress as an in-house activity, rather than having to rely on external service providers," explains Guy Desmet, Head of Marketing. "With its years of experience, ECO3 has a proven track record of guiding and supporting customers going through that important step in their journey to sustainable growth."

Having an integrated and complete prepress solution from a single supplier removes a lot of worries for printers. ECO3 invested a lot of R&D to tune software, film, plate and equipment, so the highest plate print quality can now be achieved with an eco-friendly solution.

The system solution that ECO3 launches includes:

- Amfortis cloud-based packaging prepress software
 - Amfortis Editor for artwork editing and preparation, Amfortis PlateAssembler for optimum layout assembly and Amfortis Bridge as a collaboration platform between all stakeholders
- Print quality enhancement software
 - SPIR@L screening for best image reproduction and GridTune surface patterning for optimal ink laydown and increased print latitude
- Magis consumables
 - Magis 830nm sensitive Dry Film and Magis aqueous flexo plates, for a superb image quality reproduction with its flat top dot allowing finest dot reproduction

- Magis equipment
 - Magis DI imager, Magis Laminator, Magis Aqueous Processor and Magis EDLF Finishing equipment

Frederik Dehing, Head of Sales, concludes: *"While our company has a global reach with direct sales, service and application managers in more than 30 countries, we will initially focus on Europe and Latin America. Our primary target is the label segment, but it is our ambition to grow in this industry, both in geography and in applications."*

The full solution, including software demonstrations, will be shown at Labelexpo, in hall 5 stand 5C31.

About ECO3

ECO3, formerly known as Agfa Offset Solutions, is a leading global supplier of prepress systems to the printing industry. We provide a wide range of integrated solutions to commercial, newspaper, and packaging printers. These solutions include printing plates, computer-to-plate systems, workflow and print management software and pressroom chemicals.

For more information on ECO3, please visit www.ECO3.com.
Follow us on [LinkedIn](#) and [Facebook](#).

All information contained herein is intended for guidance purposes only, and characteristics of the products and services described in this publication can be changed at any time without notice. Products and services may not be available for your local area. Please contact your local sales representative for availability information. ECO3 diligently strives to provide as accurate information as possible but shall not be responsible for typographical errors.