

PRESS RELEASE

ECO3 Debuts in North America at PRINTING United Expo

ECO3, one of the leading global suppliers of prepress systems to the printing industry, will showcase its latest integrated solutions at PRINTING United Expo from October 18 – 20, 2023, at the Georgia World Congress Center.

Carlstadt, NJ – October 4, 2023

Formerly Agfa Offset Solutions, ECO3 will exhibit its portfolio at booth B1517 for print manufacturers eager to save time, money, and resources while promoting greener outcomes.

"Print providers keen on gaining productivity, lowering costs, and advancing sustainability are encouraged to visit us at PRINTING United," says Dave Carey, Senior Product Marketing Manager at ECO3. "We will present high-quality print innovations promoting easier and more efficient prepress operations. Across the board, our solutions benefit customers by reducing manpower, ink, chemicals, paper, and water while improving the printing process."

ECO3 will demonstrate its latest automated commercial and packaging workflow solutions, including Apogee v13 and Amfortis v2. Experts will be on hand to discuss how its advanced SPIR@L screening, InkTune, and PressTune software solutions can be integrated with any prepress system to enhance press efficiencies while improving print quality and consistent results.

The company will present offerings that deliver higher productivity and savings, including its sustainable, process-free Eclipse and chemistry-free Adamas printing plates. The new Adamas Pro Gum and Clean Out Unit extends bath life up to 16,000 m² while reducing waste by up to 80 percent.

Also on display is the thermal, zero-process Avatar T-ZP plate for newspapers and cold-set web applications, now available without interleaving for greater efficiencies and less waste. Avatar T-ZP is compatible with all newspaper thermal platesetters.

An established leader in print technology, ECO3 offers commercial, packaging, and newspaper printers integrated solutions that provide a lower cost of ownership, the highest print quality, and the most sustainable benefits from one supplier.

Print manufacturers are welcome to learn how ECO3 solutions conserve time and resources while contributing to positive economic outcomes. Join ECO3 technology experts in booth #B1517 to explore how these innovations can elevate your business.

About PRINTING United Expo

PRINTING United Expo runs October 18 – 20, 2023, at the Georgia World Congress Center in Atlanta, GA. For more information about the new technologies, please get in touch with Dave Carey, Senior Product Marketing Manager, at dave.carey@ECO3.com or 978-604-5598.

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. Commercial, newspaper, and packaging printers rely on us for the most extensive integrated solutions, from printing plates, computer-to-plate systems, workflow, and print management software to pressroom chemicals. Our solutions are designed to deliver higher productivity, lower costs, and greener outcomes at every stage of the print process.

For more information on ECO3, please visit www.ECO3.com.
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