

PRESS RELEASE

Alliance between ECO3 and eProductivity Software empowers print success

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ECO3 and eProductivity Software (ePS) are pleased to announce a strategic partnership that will push automation in print production to the next level. With fully integrated and tailored workflow solutions, this collaboration will set a new benchmark in efficiency, unlocking more opportunities for growth.

The new partnership harnesses industry-leading prepress innovation from ECO3 and ePS to deliver an unparalleled workflow solution, seamlessly incorporating every aspect of the entire production process.

By creating certified end-to-end workflows, from customer and order acquisition, job and financial management, to production and postproduction, tailored to the specific needs of each customer, the partnership will empower printers to succeed in a rapidly changing and complex market. With a unified user interface, customers will gain full control over their entire production, thereby enhancing efficiency and productivity across operations.

As an example, the certified workflow allows automated creation of jobs, including very complex versions within ECO3 Apogee from an ePS MIS/ERP platform. It also facilitates the tracking of file receipt and approval in Apogee WebApproval, along with the generation of printing plates, proofs, and digital prints.

“ePS and ECO3 are fully committed to supporting the printing market to adapt their production environment for growth. This collaborative approach ensures that the end-users will have the best possible tools for success at their disposal,” said Erik Peeters, ECO3 marketing manager software. *“Our strategic and measured approach enhances product stability and reliability. It also enables us to deliver new automation features and functionalities, keeping pace with evolving market trends and customer demands.”*

The ongoing partnership between ePS and ECO3 promises to herald a new era of innovation and opportunity over the coming years. Customers can expect a host of future benefits that will elevate their print production to new heights. From enhanced integration capabilities to advanced automation, analytics and insights, the possibilities to add value are limitless.

"We're excited to partner with ECO3, leveraging our strengths to deliver exceptional value to customers," comments Nick Benkovich, VP, Portfolio Management & Strategic Partnerships, ePS. "With a shared dedication to aligning priorities, deliveries and development timelines, we aim to create seamless products that prioritize their experience."

Customers already experiencing the benefits of a combined ePS/ECO3 workflow include award-winning print organization, Stephens & George, in Wales. *"We have recently adopted ePS Tharstern as our MIS Partner to work alongside ECO3's Apogee Prepress workflow, and the integration has proved seamless. The JDF capabilities of Tharstern working with Apogee has delivered us a near 100% JDF-enabled workflow throughout the whole business,"* said the company's Prepress Manager, Jamie Awford.

Another printing company benefiting from this integrated workflow is T'Hooft, which is based in Belgium. David Van De Velde, their Prepress Manager, adds *"The integration of ECO Apogee and ePS Technique is impressive. We consider Technique's versioning module very powerful. A large amount of our production contains multiple versions. For orders with multiple address changes alone, the integration of the systems saves us 15 to 20 minutes per printing order."*

The new collaboration will be presented on the international stage at drupa 2024, during 28 May–7 June, in Düsseldorf (Germany). ECO3 will be located in Hall 5/C31, while ePS will be in Hall 07A/E03 – both showcasing the immense potential of their software integration to visitors.

About eProductivity Software

eProductivity Software is a leading global provider of industry-specific business and production software technology for the packaging and print industries. The company's integrated and automated software offerings and point solutions are designed to enable revenue growth and drive operating and production efficiencies. eProductivity Software is headquartered in Pittsburgh, Pennsylvania with offices worldwide. With over thirty years dedicated to delivering best-in-class technology to the packaging and printing industries, it is the company's deep-held philosophy that eProductivity Software succeeds when its customers thrive. For more information, please visit WWW.EPSSW.COM.

About ECO3

ECO3 is a leading global supplier of prepress systems to the printing industry. We provide a wide range of integrated solutions to commercial, newspaper, packaging and label printers.



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These solutions include printing plates, computer-to-plate systems, workflow and print management software and pressroom chemicals.

For more information on ECO3, please visit www.ECO3.com.
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